UMASD
Transforming Educational Practices

Curriculum & Instruction/Student Services/Technology Committee Meeting

September 18, 2017
1. **Balanced Literacy and Writing Activity**

2. **World Language - Jen Sharp**
   a. **EMC Presentation**
   b. **Advanced Placement**
   c. **Honors at Level III**
   d. **Dual Enrollment**

3. **International Business Course Presentation - Denise Jowett**
Guiding Principles...

- Provide a 21st century culture for customized learning.
- Establish a district system that fully ensures the consistent implementation of **effective instructional practices** across all classrooms in each school.
- Provide professional learning that is **focused, job-embedded**, and results in a 21st century culture of learning for all students.
- Establish a district system that fully ensures consistent implementation of **standards aligned curricula** across all schools for all students.
- Maintain a **balanced and consistent assessment** system.
- Smooth **transitions that support** all students as they move from grade to grade, building to building, district to district, and high school to postsecondary plans.

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The mission of the Upper Merion Area School District is to inspire excellence...in every student, every day.
District-Wide Goal

Maximize the district's 21st century learning culture for personalized learning for all students with a focus on literacy acquisition for all learners in an inclusionary environment.

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**HUMANITIES + STEM**

- Literacy Acquisition
- Reading, Writing, Speaking, & Listening
- Humanities & STEM

**PBL**

"Humanities lie at the base of STEM and PBL has the key to re-integrate both."

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Let’s Get Writing!

Write a paragraph on the topic of “Favorite Vacation Spot.”
• Did you have trouble with handwriting production, spelling, or grammar?

• Did you simplify the vocabulary you used (i.e., perhaps you decided to use shorter words?)

• Did you stop before the 3-minutes ended? If so, did stopping have anything to do with frustration or maybe the laborious process of writing?
Current Research on Learning to Write Effectively

Microstructure
Foundational Skills

Macrostructure
Processing Skills

Sentences
World Language

World Language - Jen Sharp
EMC Presentation
Advanced Placement
Honors at Level III
Dual Enrollment

The student view: Shuait Nair --
Experiences in learning German language in UMASD
INTERNATIONAL BUSINESS COURSE
International Business Course

Advantages

The world’s economy is increasingly global. As a result, demand continues to grow for individuals who understand the global context of business including but not limited to:

- Logistics of international trade
- Cross-border investments
- Cultural and ethical issues
- Marketing in the global arena
- How to adapt technology advances globally
INTERNATIONAL BUSINESS COURSE

ADVANTAGES

By studying International Business, one will

- Learn about world cultures and societies
- Learn to be challenged to approach issues from different perspectives.
- Gain insights into the global economic and business climates (marketing, finance, ethics, management and more)
International Business Course
UMAHS Curriculum

• Many institutions strongly advise (or require) students who major or minor in business to study a World Language
• Deeper cultural understanding
  ○ Supports Humanities focus on World Cultures
• Psychology
• Deeper support of Intro to Business and Marketing
  ○ Average 150 - 200 students request these classes each year)
• Promotes cross-cultural understanding supporting the district’s Community of Caring
Job Outlook Comparison Through 2024 (bls.gov)

- Management analyst—14 percent, faster than average
- Budget analyst—3 percent, slower than average
- Human Resources Management—9 percent, a little faster than average
- Financial Management—7 percent, as fast as average
- Translator/Interpreter—29 percent, much faster than average
- Marketing Management—9 percent, a little faster than average
International Business Course

Details

- Course will run every other year alternating with Entrepreneurship
- Course will be offered in the 2018-2019 Program of Studies and Entrepreneurship will be offered for the 2019-2020 school year
- Course will be a semester course .5 credits
- Prerequisite is Intro to Business
International Business Course Resources

- http://www.allbusinessschools.com/international-business/salary/
- https://globaleledge.msu.edu/academy/studyibfaq
- www.bls.gov
- https://www.internationalstudent.com/study-international-business/
Upper Merion Area School District’s 17th Annual

ESL Family Night

When: Thursday, October 19th at 6:30 P.M.
Where: Middle School Cafeteria

Join us to celebrate our international families with fun, food, and entertainment. Everyone is welcome.
We ask, if possible, for families to bring food special to their culture.

Please RSVP to your ESL Teacher by Thursday, October 12th

RSVP for ESL Family Night (Please return to your ESL teacher by October 12th)

_______ Yes, we’re coming! 
How many people from your family are coming? ______________________

Food we will bring ________________________________

_______ No, I’m sorry, we can’t make it to ESL Family Night.
Thank you

For your continued support!
Questions?